

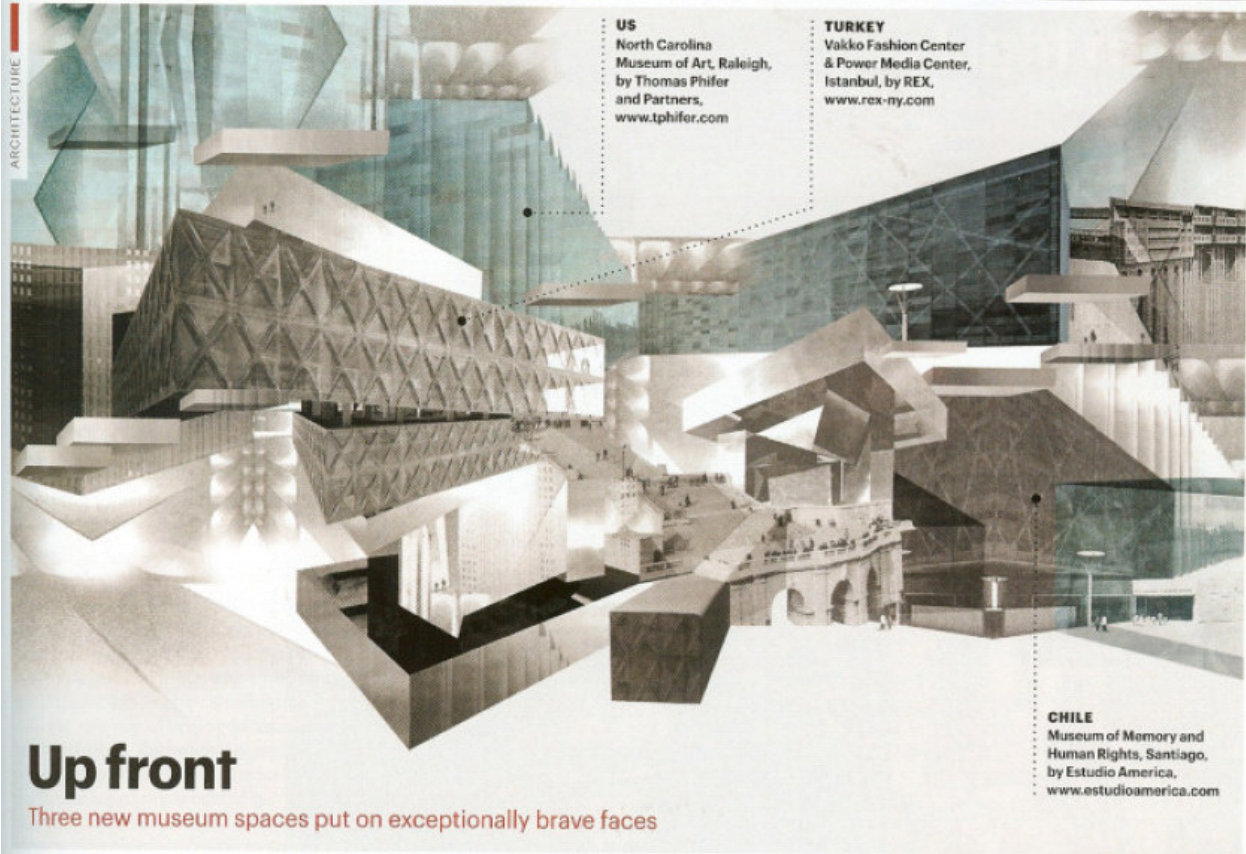
# Wallpaper\*

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\*DESIGNINTERIORSFASHIONARTLIFESTYLE

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## Up front

Three new museum spaces put on exceptionally brave faces

A bold façade is a chance for any museum or cultural space to turn itself into a civic landmark and achieve real pulling power. The faces of three recent international openings don't disappoint. The HQ of Turkish fashion house Vakko and sister company Power Media incorporates a museum and an event centre. Designed by New York architects REX, the complex was built over an incomplete hotel project; the existing concrete foundations enveloped in a two-tiered glass façade with a simple X-shaped pattern made of locally

handcrafted glass. In the US, Thomas Phifer's extension for the North Carolina Museum of Art appears weightless and refined thanks to huge bead-blasted stainless steel panels and large glass openings. And in Santiago, Chile, Estudio America built the Museum of Memory and Human Rights to mark 200 years of independence. The long, rectangular box is clad in a fragile-looking skin of perforated copper plates, its translucent façade allowing visitors to stay in touch with the place holding all the memories: the city itself.

**CHILE**  
Museum of Memory and Human Rights, Santiago, by Estudio America, [www.estudioamerica.com](http://www.estudioamerica.com)

**US**  
North Carolina Museum of Art, Raleigh, by Thomas Phifer and Partners, [www.tphifer.com](http://www.tphifer.com)

**TURKEY**  
Vakko Fashion Center & Power Media Center, Istanbul, by REX, [www.rex-ny.com](http://www.rex-ny.com)